



## LET US CONNECT YOU

The Alliance **Church Advance Office**, in partnership with C&MA districts and associations, exists to catalyze a movement of Spirit-empowered leaders and churches that are equipped and mobilized to transform churches and lives through

- Intentional and relational disciplemaking
- Comprehensive leadership development
- Expanded ministry capacity
- Effective social engagement
- Broadened leadership diversity

In partnership with districts and associations, we seek to establish and promote

- Comprehensive leadership development strategies
- Church Advance coaches/specialists/point people
- Individualized Church Advance engagement processes
- Result-based accountability
- A national disciplemaking conference
- Regional Church Advance networks

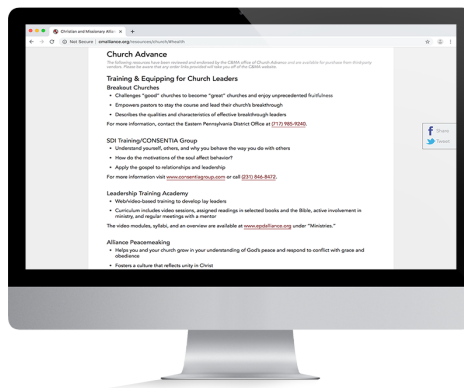
A number of churches in our own U.S. Alliance family face challenges that they can't overcome without a little help. Our message to those churches is clear: **We see you, we care, and we want to help!**



## RESOURCES

To access some immediate resources to help you and your church start moving in the right direction, visit

» [cmalliance.org/resources/church/#health](http://cmalliance.org/resources/church/#health)



For more information on how to connect with Church Advance specialists in your district, please contact the Church Advance Office.

✉ [churchadvance@cmalliance.org](mailto:churchadvance@cmalliance.org)

🌐 [cmalliance.org/churchadvance](http://cmalliance.org/churchadvance)

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# CHURCHADVANCE



THEALLIANCE

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## IS YOUR CHURCH EVERYTHING YOU DREAMED IT COULD BE?

This is a question many church leaders are afraid to ask. You want to believe you're doing the best you can with what you have; but the reality is that sometime within the lifespan of your church, struggles and adversities will arise that derail the dreams you have for the spiritual and physical growth of your congregation, as well as your church's impact on its community and beyond.

Our communities reflect the rapid change of our world. People are on the move, and most communities look a lot different than they did a decade ago. The people your church was once positioned to reach may be long gone—and a whole new set of families with entirely different sets of needs have moved in. Is your church equipped to meet these changing needs?

Because of other challenges—like decreasing attendance, income deficits, internal strife, and a loss of evangelistic fervor—many churches across America are struggling, declining, and even dying. They are doing all they can to survive but are losing hope that they will ever thrive as they once did. In many cases, churches—like people—need to be “born again.”



## HELP AND HOPE ARE NEARBY

If you're concerned that your church may be caught in relentless decline, you're not alone—but help may be right around the corner. All across America there are healthy congregations that would love to come alongside struggling churches with tangible help toward restoration. They have the financial stability and people resources that small churches often lack to reverse the downward spiral.

### FRESH START

The **Fresh Start** program brings local districts and healthy churches together to help revitalize ailing churches with fresh vision, renewed passion, equipped leaders, and the resources to carry out God's mission within their congregations, throughout their communities, and across the world.

**“Many churches lose their vitality over time. The Fresh Start program presents reproducible concepts that will help churches regain and maintain their spiritual health and Kingdom impact.”**

—Jeff Brown, Superintendent of the Western Great Lakes District

### CHANGING COURSE

**Changing Course Consultation** services are provided to churches through their corresponding District offices. These services equip and empower church leaders to identify and overcome common roadblocks to healthy growth and ministry impact.

### THE ALLIANCE TRANSITIONAL MINISTRIES NETWORK

Another significant event in the life cycle of a church is the transition of its senior leader. When the transition is planned and executed well, the life and mission of the church can move forward in ways that keep the congregation happy and healthy and the needs of the surrounding community well met.

The **Alliance Transitional Ministries Network** (ATMN) exists to help churches navigate the challenges of leadership transition intentionally and strategically. In partnership with Interim Pastor Ministries and VitalChurch, the ATMN

- Recruits (but does not place) qualified interim pastors
- Provides transitional resources and coaching
- Encourages healthy, growing relationships

- Educates lay leaders about the benefits of intentional interim ministry
- Assists with assessment and consulting for churches in transition

**“God has used our transitional pastor to encourage our leaders and help our church family gain a clearer sense of where God wants to take us and the kind of pastor we need to get us there. We are now eager to welcome our next full-time pastor and his family.”**

—Church Elder, MidAmerica District

### PEAK ONLINE ASSESSMENT TOOL

The PEAK Profile assessment tool is designed to identify the strengths a church can build on and the opportunities for growth. PEAK fosters a culture of improvement by creating positive dialogue and common language around church development.

PEAK provides an accessible tool, grounded in Alliance values, that assesses church development according to nine essential elements. As a church grows in self-awareness and applies itself to a process of development, it is better prepared to advance the Kingdom!

### EQUIPPINGU MAXIMUM IMPACT

EquippingU Maximum Impact is a three-year training track for lead pastors of churches with an average attendance of 200–900. It will feature one track for churches with 200–500 people attending and another for those with 500–900 attendees. Both tracks will include an annual training event held at one of our larger churches, supplemented by coaching cohorts. Topics will focus on what it takes for these churches to advance to the next level in their ministry impact. Pastors of our larger churches will serve as trainers and coaches.